



PRESS RELEASE

MailUp wins Deloitte *EMEA Technology FAST 500*, the European fastest-growing high-tech companies ranking

Milan, 24 September 2019 – MailUp S.p.A. (the "**Company**" or "**MailUp**"), a company admitted to trading on the multilateral trading facility AIM Italia / Alternative Investment Market and operating in the cloud marketing technology field, has announced that they were included in the Deloitte EMEA Technology FAST 500 ranking, the annual program led by Deloitte in three continents - North America, EMEA and Asia-Pacific – amongst the most influential tech industry lists, which – as stated in a note released by the firm “rewards the effort and commitment of high-tech companies that recorded the highest sales growth over the last four years”.

The ranking is based on FY2014-FY2017 growth rates. The 18th edition features companies from 24 EMEA Countries, showing an average growth rate of 969%. With an average sales growth rate of 241% over the period FY2014-FY2017, MailUp ranks among the fastest growing European high-tech companies, as the only Italian listed holding company.

Nazzareno Gorni, CEO and founder of MailUp Group, stated: “*The second consecutive award of MailUp Group among European high-tech top performers confirms our growing commitment in technological innovation, which allowed us to become a benchmark in cloud marketing technologies, serving 22.000+ clients in both the SME and enterprise environment in 115+ countries worldwide. Our ranking among the 9 Italian winning companies is a further stimulus to persevere, and the increasing sales growth rates recorded in FY2018 and 1H2019 convalidate our vision of a Group based on a business mix of innovative, complementary and synergic activities.*”

MailUp Group will participate to the 10th edition of “Lugano IRTop Investor Day”, the road-show organized by IRTop Consulting in collaboration with Borsa Italiana - LSE Group, which will take place on September 27 2019 in Lugano at the Hotel Splendide Royal (Riva Antonio Caccia, 7).



MailUp Group (MAIL) is a vertically integrated player in the field of Cloud Marketing Technologies. Its growing suite of data-driven solutions allows SMEs and large corporations globally to master the evolving ways of communicating with customers. Starting from parent company MailUp, the group boasts a steady growth path both organically and through acquisitions: Acumbamail (Spanish and LatAm markets), Agile Telecom (wholesale SMS market) and Datatrics (artificial intelligence). The brand portfolio is completed by BEE, an email editor launched in 2017 as a complementary business line, already covering thousands of customers worldwide. Today, MailUp Group is a leading European player in the field of Cloud Marketing Technologies, serving 22,000+ customers in 115+ countries.

The company is admitted to trading on the AIM Italia market managed by the Italian Stock Exchange, with a free float of 33+%.

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